

GROWING SUSTAINABLY TOGETHER.

Your business blueprint
to net zero transformation.



AN AAB GROUP COMPANY

WHAT IS ESG AND WHY IS IT SO IMPORTANT?

ESG is a framework to understand how an organisation measures and reports on Environmental, Social, and Governance topics.

ESG has become a critical element of business success. By addressing short and long term ESG risks, companies can become more resilient, efficient, and profitable. If you want to lead your industry, win tenders, attract talent or simply comply with new government regulations, now is the time to improve your ESG.

'This is a lot of work', we hear you say...and you're right, it is. But, the risks associated with a 'do nothing' approach are too great to ignore as consumers, investors, employees and regulators alike demand action.

That's where FPM come in.

Our qualified ESG experts have developed a personalised pathway to position your business for net zero transformation and are supporting clients to move towards a triple bottom line approach – people, planet, and profit – to create a meaningful and measurable sustainable future.

TAKING THE FIRST STEP ON YOUR SUSTAINABILITY JOURNEY?

Whether you're an entrepreneur, SME, privately owned or listed business, a multinational, AIM Listed company or public or social sector organisation, we will tailor your pathway to your specific needs.

YOUR ESG PATHWAY PARTNER

From day one, you will partner with an ESG expert that will take the time to understand your sector and your business needs.

FPM's team of industry experts and global sustainability specialists bring a depth of knowledge and credibility, backed up by ESG credentials from Cambridge University and Chartered Accountants Ireland, and will walk you through your ESG Pathway, start to finish.

Prioritising efforts, we will work with you to develop a pioneering pathway that covers all aspects of ESG, everything from,

- ✓ Engaging with stakeholders;
- ✓ Conducting materiality assessments;
- ✓ Developing a sustainability strategy;
- ✓ Setting KPIs and Net Zero targets;
- ✓ Reporting on progress; and
- ✓ Assurance...

to deliver meaningful change for you and your business.



The agenda is set and the timeline in motion.

The 2030 Agenda for Sustainable Development, adopted by all United Nations Members in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), below, which are an urgent call for action by all countries - developed and developing - in a global partnership.

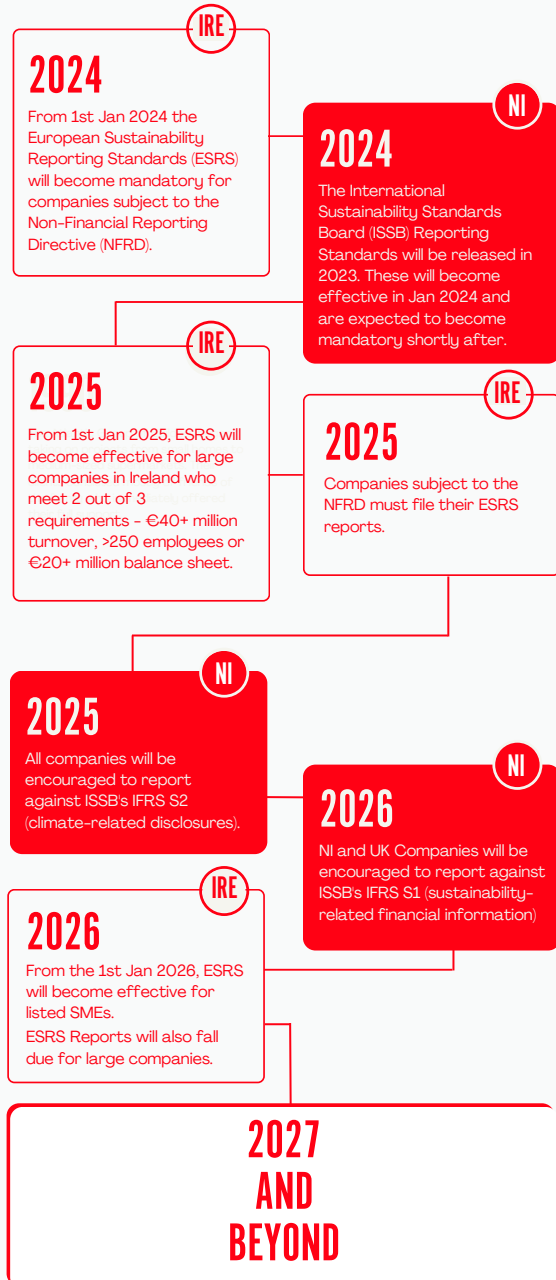
The 3-Year Roadmap shows reporting requirements in the UK and EU, as these will both be relevant to businesses across the Island of Ireland.



RESPONSIBLE BUSINESSES IMPACT THE WORLD.



SUSTAINABILITY STANDARDS 3-YEAR ROADMAP.





AVEN MCSHANE

FPM ESG LEAD

TOP 5 BUSINESS BENEFITS OF ESG ACTION.

First and foremost, to meet today's needs without endangering future generations. Plus you can rest assured that you will have a:

- 1. Competitive Advantage** - Companies that pursue ESG have been shown to be up to 6x more profitable. Both customers and investors are demanding companies become more sustainable and reduce their negative impacts on the world.
- 2. Access to finance and insurance** - ESG focused financing is on the rise. Companies that consider reputational risk factors and mitigate concerns may be able to access funds at reduced rates.
- 3. Cost savings** - Reducing a company's use of resources and improving operational efficiencies can have a significant impact on a company's bottom line.

DID YOU KNOW...

THAT COMPANIES WHO PURSUE ESG HAVE BEEN PROVEN TO BE UP TO **6X MORE** PROFITABLE.

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- 4. Full Compliance** - With an expert team behind you, you can place confidence in the fact that your business will meet existing and forthcoming Sustainability Reporting Standards in the UK and EU. Companies that meet the threshold will have to start reporting on their carbon footprint as part of the Streamlined Energy and Carbon Reporting regulation (SECR) in the UK and Corporate Sustainability Reporting Directive (CSRD) in the EU, or risk fines for non-compliance.
 - 5. Retention & Attraction of Talent** - Employees at 'mission driven' companies have 40% higher levels of employee retention. Younger employees are choosing to work for more sustainable companies, and leaving companies that fail to improve.

If your company is ready to start its sustainability journey or you want to improve your existing processes, sign up below for a free ESG Health Check.

FPM INTERNATIONAL ESG SPECIALIST

RACHEL POST



**OUR BUSINESS WAS BUILT
ON CARING FOR THE
COMMUNITY**

and our focus is on
energising and
supporting clients in
a changing world."

SUPPORTING YOUR SUSTAINABLE DEVELOPMENT GOALS.

Our ESG services

ESG BASELINE ASSESSMENT

Map your company's progress on its sustainability journey

MATERIALITY ASSESSMENT

Identify the environmental, social, and governance issues most important to your company's stakeholders

CARBON FOOTPRINT

Calculate your company's greenhouse gas emissions and environmental effects

ESG ACTION PLAN

Focus on key activities to maximise your impact using a strategy simplified for small businesses

SUSTAINABILITY REPORTS

Mapping your progress in ESG through transparent cross border reports

BE
THE
CHANGE



If your business is ready to start its sustainability journey or you want to improve your existing processes, FPM's ESG experts can help. Whether it's setting an ESG strategy, reducing your Scope 3 emissions, pursuing B Corp certification or more, FPM can set you on the right path and help you monitor the right data that measures the full scope of your company's ESG influence.

To get you started, FPM will work with you to assess your specific needs and to guide you through the process. Our comprehensive onboarding process ensures that our teams understand your priorities and the detail of your business. Once we're up and running, we'll continually refine both processes and reporting to ensure your business is achieving its potential. Plus there's access to ongoing training for you and your team if and when you need it.



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CONTACT US TODAY TO BEGIN YOUR NET ZERO TRANSFORMATION.

The agenda is set. The timeline for
mandatory UK and EU ESG
reporting is in motion.

Take the first step today.

SIGN ME UP



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UNITED KINGDOM + IRELAND + INTERNATIONAL